We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- 4. To create aggregated statistical data and other aggregated and/or inferred Nonpersonal Information, which we or our business partners may use to provide and improve our respective services;
- 5. To comply with any applicable laws and regulations.

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS

requirements help ensure the secure handling of credit card information by our store and its service providers.

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

Wix uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

Take a look at the table below to see which cookies Wix sites use:

| Cookie Name | Purpose | Duration | Cookie Type |
|-------------|-------------------------------------|----------|----------------|
| XSRF-TOKEN | Cookie for fraud detection of calls | Session | Essential |

| Cookie Name | Purpose | Duration | Cookie Type |
|-------------------------|--|--------------|----------------|
| hs | Security Cookie for Hive (legacy) | Session | Essential |
| svSession | Cookie for security, stability, and core site function | 12 months | Essential |
| SSR-caching | Performance cookie for rendering | 24 hours | Essential |
| TS* | Cookies for attack detection | Session | Essential |
| bSession | Used for system effectiveness measurement | 24 hours | Essential |
| fedops.logger.sessionId | Tracking session errors and issues (resilience) | 12 months | Essential |

| Cookie Name | Purpose | Duration | Cookie Type |
|---------------------|--|--------------|----------------|
| _wixAB3 * | Cookie for site experiments | 6 months | Essential |
| server-session-bind | Cookie for API protection | Session | Essential |
| client-session-bind | Cookie for API protection | Session | Essential |
| oAuthState | Session cookie for identification | Session | Essential |
| wixSession | Cookie for security, stability, and core site function | 12 months | Essential |

Important:

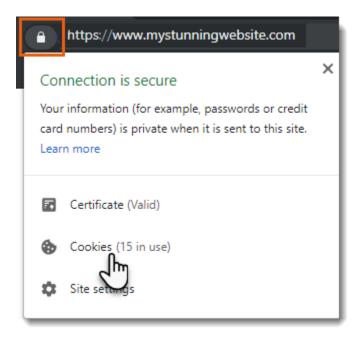
This site may use cookies that aren't listed in the table above. For example, if you're using one of Wix's business solutions (Wix Stores, Wix Restaurants, Wix Bookings etc.), third-party apps or third-party integrations (e.g. Google Analytics, Facebook Ads). These apps and integrations may place additional cookies on your site.

Checking Your Cookies

You can check which cookies are used by each business solution, third-party app or third-party integration using Chrome's built-in cookie view. While in incognito mode, click the **Secure** icon next to the URL bar and then select **Cookies**.

Tip:

Make sure you're viewing your site in <u>incognito mode</u> so that your browser doesn't detect irrelevant cookies.



Informing Your Visitors About Cookies

Data privacy laws and regulations may require you are informed that this site uses cookies.

We recommend you go directly to sources of information such as <u>All About Cookies</u>. You should be able to see what cookies are used and how to manage them properly.

The following links explain how to access cookie settings in various browsers:

- Cookie settings in Firefox
- Cookie settings in Internet Explorer
- Cookie settings in Google Chrome
- Cookie settings in Safari (OS X)
- Cookie settings in Safari (iOS)

• Cookie settings in Android

To opt out of being tracked by Google Analytics across all websites, visit this link: http://tools.google.com/dlpage/gaoptout.